



# JULIAN NICOLE SALINAS

## PORTFOLIO

Website: juliannicoledesign.com

## EDUCATION

### York College of Pennsylvania - York, PA

August 2008 - December 2012  
Bachelor of Arts, Graphic Design  
Minors: Advertising, Photography

## WORK EXPERIENCE

### Digital & Graphic Designer, Geneia - Harrisburg, PA

August 2017 - present

- Regularly implementing new design and web strategies including: custom graphics for the blog and social media, HTML landing pages and email templates, customized banners and layouts for Geneia.com, and branding updates
- Design and enhance printed materials such as case studies, brochures, flyers, advertising, and trade show booth graphics
- Work within the Sitecore platform to add content and make design improvements to Geneia.com

### Associate Lead Web Designer, WebpageFX - Harrisburg, PA

February 2015 - August 2017

- Designed over 50 responsive websites for clients nationwide and created landing pages, infographics, motion graphics, social media graphics, email templates, online digital graphics, and PPC banner ads
- Performed website edits and built layouts within HTML based websites, Wordpress, and other CMS platforms
- Lead designer for internal projects including webpagefx.com design and maintenance, marketing materials, and proposals

### Graphic Designer, Partners & Harrison - Baltimore, MD / York, PA

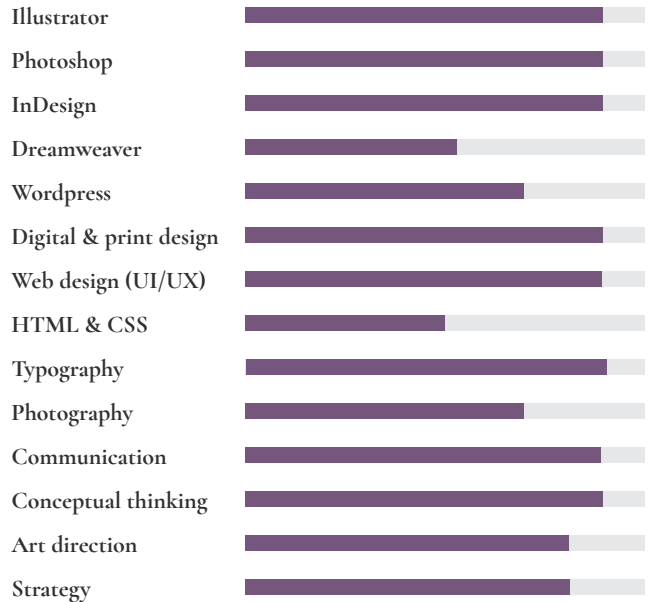
August 2013 - January 2015

- Designed and collaborated on a variety of projects including advertising, logos, branding, packaging, marketing materials, web design, social media graphics, and editorial design
- Worked with the agency's design interns providing art direction and feedback

## INVOLVEMENT

Central Pennsylvania AIGA  
Historic Harrisburg Association  
Harrisburg Young Professionals  
York College Alumni Council

## SOFTWARE & SKILLS



## AWARDS

### 2016 Horizon Interactive Awards, Best in Category:

The Gregory, thegregorybr.com

### 2016 Horizon Interactive Awards, Bronze:

Mid Penn Bank, midpennbank.com

### 2016 Hermes Creative Awards, Gold:

Flagger Force, flaggerforce.com

### 2015 Horizon Interactive Awards, Bronze:

Drayer Physical Therapy, www.drayerpt.com

### 2014 American Graphic Design Award

### 2014 American Web Design Award

### 2014 American Package Design Award

