



julian nicole salinas

EDUCATION

York College of Pennsylvania - York, PA

August 2008 - December 2012

Bachelor of Arts, Graphic Design

Minors: Advertising, Photography

Magna Cum Laude, GPA: 3.8

WORK EXPERIENCE

Web Designer, WebpageFX - Harrisburg, PA

February 2015 - present

- Design responsive websites, landing pages, infographics, motion graphics, social media graphics, email blasts, online digital graphics, and PPC banner ads
- Use HTML and CSS to build website elements
- Perform website edits and work within Wordpress and other CMS platforms
- In charge of internal projects including webpagefx.com design and maintenance, marketing materials, and proposals

Graphic Designer, Partners & Harrison - Baltimore, MD / York, PA

August 2013 - January 2015

- Designed and collaborated on a variety of projects including advertising, logos, branding, packaging, marketing materials, web design, social media graphics, and editorial design
- Worked with the agency's design interns providing art direction and feedback
- Maintained and designed graphics for the agency's social media platforms

Page Coordinator, Ahold USA - Carlisle, PA

January 2013 - July 2013

- Designed circular pages, advertising and signage for GIANT Food Stores and divisions
- Coordinated photo shoots for store locations across the east coast

Freelance Graphic Designer, Phoenixx Design - York, PA

April 2012 - January 2015

- Designed logos, advertising, trade show displays, brochures, and other marketing materials

INVOLVEMENT

York College Alumni Council

York Co. School of Technology Occupational Advisory Committee

Harrisburg Young Professionals

Harrisburg Historic Association - Board Member

SOFTWARE & SKILLS

Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Wordpress and other CMS platforms, Quark Xpress, Microsoft Office, Proposable, Video and sound editing programs

Skilled in creative and conceptual thinking, responsive web design, UI/UX, HTML, CSS, print design and layout, typography, logo design and branding, advertising, packaging design, social media design, photo editing, digital photography, motion graphics, video and sound editing, project management and organization, communication with clients and vendors.

EXHIBITS & AWARDS

2015 Horizon Interactive Awards, Bronze: Drayer Physical Therapy, www.drayerpt.com

2014 American Graphic Design Award: NueVue infographic

2014 American Web Design Award: NueVue website

2014 American Package Design Award: NueVue packaging

2012 Senior Art & Design Exhibition, YCP: Best of Show for "Computadoras Pro Jovenes"

2012 Schmidt Library Award: "Sustainability Series"

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